Zinat Nayebzadeh

Graphic Design and Visual Communication

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Detail-oriented graphic designer with expertise in building brands and creating digital experiences. Specializes in innovative visual solutions with a Certificate in Graphic Design from BCIT and a Bachelor of Information Technology. Proficient in Adobe Creative Suite, Figma, HTML, CSS and WordPress, with strong skills in color theory, typography, layout, digital and print design, UI/UX, and frontend web design.

EXPERIENCE

Sep 2023 - May 2024 | (www.bcitsa.ca)
Graphic Designer (Contributor), BCIT College

- Designed targeted posters and banners for various audiences using Adobe Photoshop, effectively communicating key messages to over 2,000 students.
- Created illustrations and characters for articles using Adobe illustrator, enhancing content and featured in over 1,150 editions.
- Crafted visually compelling articles using Adobe InDesign for Link magazine, enhancing reader engagement and aesthetic appeal.

July 2021 - Dec 2022 | (www.himaweb.ir)
Graphic Designer, Himaweb Inc,

- Created digital posters, banners, and reports, boosting website views by 25%.
- Edited and color-corrected over 220 images using Adobe Photoshop.
- Designed landing pages, user interfaces, and UI elements for five WordPress-based websites and two Android apps, enhancing user engagement.
- Customized websites with WordPress and Elementor.
- Researched industry trends to guide design strategies.

Oct 2019 - June 2021
Career Transition
Skill Development and Transition to Graphic Design

- Took Advanced Pencil Drawing for improved shading and perspective.
- Completed Illustrator basics and advanced courses for vector graphics and complex effects.
- Studied Photoshop fundamentals and advanced editing techniques.
- Achieved an IELTS score of 8, demonstrating strong English proficiency.

Sep 2015 - Sep 2019 | (www.parsertebat.ir)
Website Content Manager, ParsErtebat Co

- Designed web manuals using HTML/CSS for applications used by 10k+ users.
- Created and updated content for websites and social media.
- Provided technical support and resolved customer complaints and inquiries.
- Certified in HTML, CSS, JavaScript, and jQuery.
- Managed large document archives for accuracy and accessibility.

CERTIFICATION

Illustrator Basic & Advanced | Photoshop Basic & Advanced | Pencil Drawing Advanced | UX Design Foundations | Figma Essentials | Figma for UX | WordPress Essentials | HTML Advanced | CSS Advanced | JavaScript & jQuery Foundations

SKILLS

- Branding & Identity
- Creative Design
- Concept Development
- Typography
- Color Theory
- Illustration
- Digital and Print Design
- Packaging
- UI/UX Design
- Wireframing
- Design Research

TOOLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe XD
- Figma
- Adobe Dreamweaver
- Adobe Lightroom
- WordPress
- CSS3 / HTML5 / XML
- Visual Studio Code
- Sublime Text
- Microsoft Office

EDUCATION

British Columbia Institute of Technology (BCIT)
May 2023 -May 2024
Graphic Design Certificate

University of Northern British Columbia (UNBC)
Jan 2023 -May 2023
Computer Science (Dropped out)

Azad University
Sep 2010– May 2015
Bachelor of Information Technology